



SPOT COLOR PRINTING

Definition: A special color is formed by adjusting the ink ratio.

Features: Spot color printing is saturated with no dots, and its color cannot be achieved by four-color mixing.



GLOSSY VARNISHING

Definition: Glossy varnishing, a kind of synthetic resin, now usually refers to surface transparent varnish, made of base materials and additives, without any pigment, shining oily bright after coating, commonly known as varnish, being classified into UV varnish and PU varnish.



LAMINATING (GLOSSY/MATT-LAMINATION)

Definition: Laminating, refers to the effect of protecting and increasing gloss by applying a transparent plastic film to the surface of the printed matter by hot pressing. Laminating has been widely used in book covers, albums, and commemorative books. At present, common laminated packaging products include cartons, boxes, handbags, and self-adhesive labels.



EMBOSSING

Definition: Embossing is a common process for decorating packaging material. The way for embossing is divided into flat embossing and roller embossing. The embossing is a technology that uses formwork with embossed lines to deform a pressure-bearing material (PVC, aluminum, wood, paper, etc.) under a certain pressure and temperature to a certain pattern, thereby decorating the surface of packaging materials with kind of art processing.



GOLD/SILVER STAMPING

Definition: A method of stamping metal foil onto printed matter with a certain pressure and temperature.

Features: Metallic luster, magnificent, enabling the printed picture to produce a strong contrast.



UV

Definition: A special process for fully or partially curing ultraviolet photoresists onto the surface of a print.

Features: It can display a variety of artistic effects on the surface of the printed matter, making prints more beautiful.



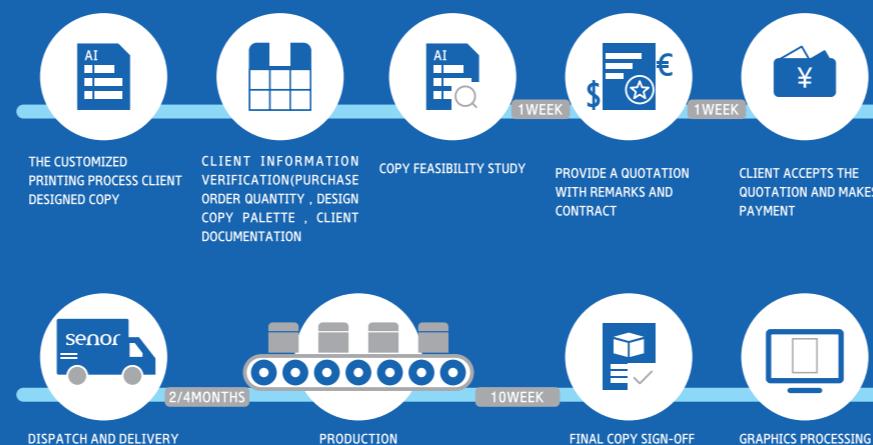
CONCAVE AND CONVEX

Definition: The surface of the printed matter is embossed into a three-dimensional embossed pattern by pressure using a form work.

Features: Able to increase the feeling of the 3-D.



CUSTOM PRINTING STEPS



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Company Profile/

Pursuing the best packaging, creating the most influential brand

Senon Baoding Packaging Co., Ltd. is a professional manufacturer of paper packaging solutions for a wide range of applications including baking, fast food, coffee, hotel and airline meals. It produces a variety of cake cartons, pastry box, pizza box, sandwich box, donut box, macaron box, chocolate box, cake tray, pastry holder/pad and so on.

As a specialized food packaging company, the company has always taken it as a corporate development concept on how to provide customers with packaging for food safety, and contribute to environmental protection and sustainable development. When we chose our suppliers, we consider not only the quality of their raw materials, but more importantly, the protection of the ecological environment by our suppliers. With those in mind, our raw material suppliers have been paper manufacturers with first-class technology in Europe.

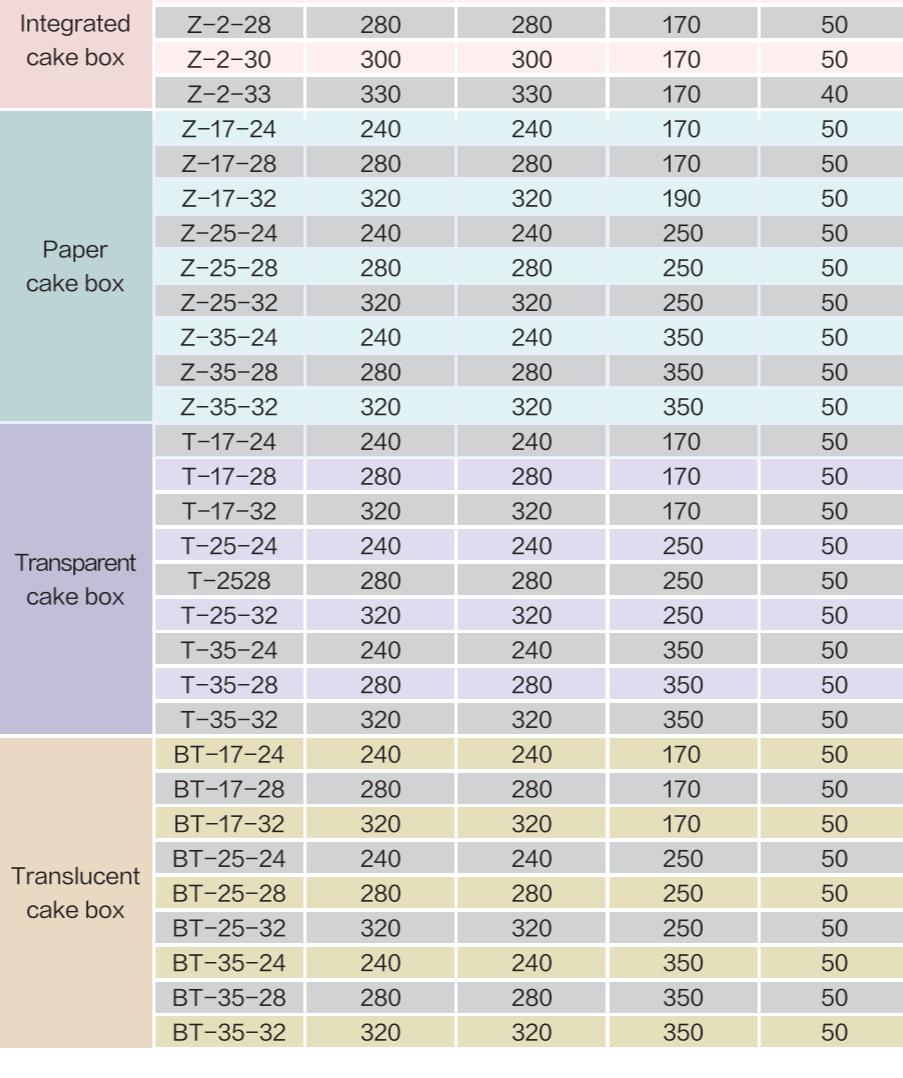
In the production, paper - we use food grade paper; printing - we use safe and environment-friendly water-based inks and soy inks, being different from traditional solvent-based inks. The carrier of our inks is water or soybean oil, which is non-toxic and harmless. No organic solvents evaporate during the printing process and will not pollute the atmosphere.

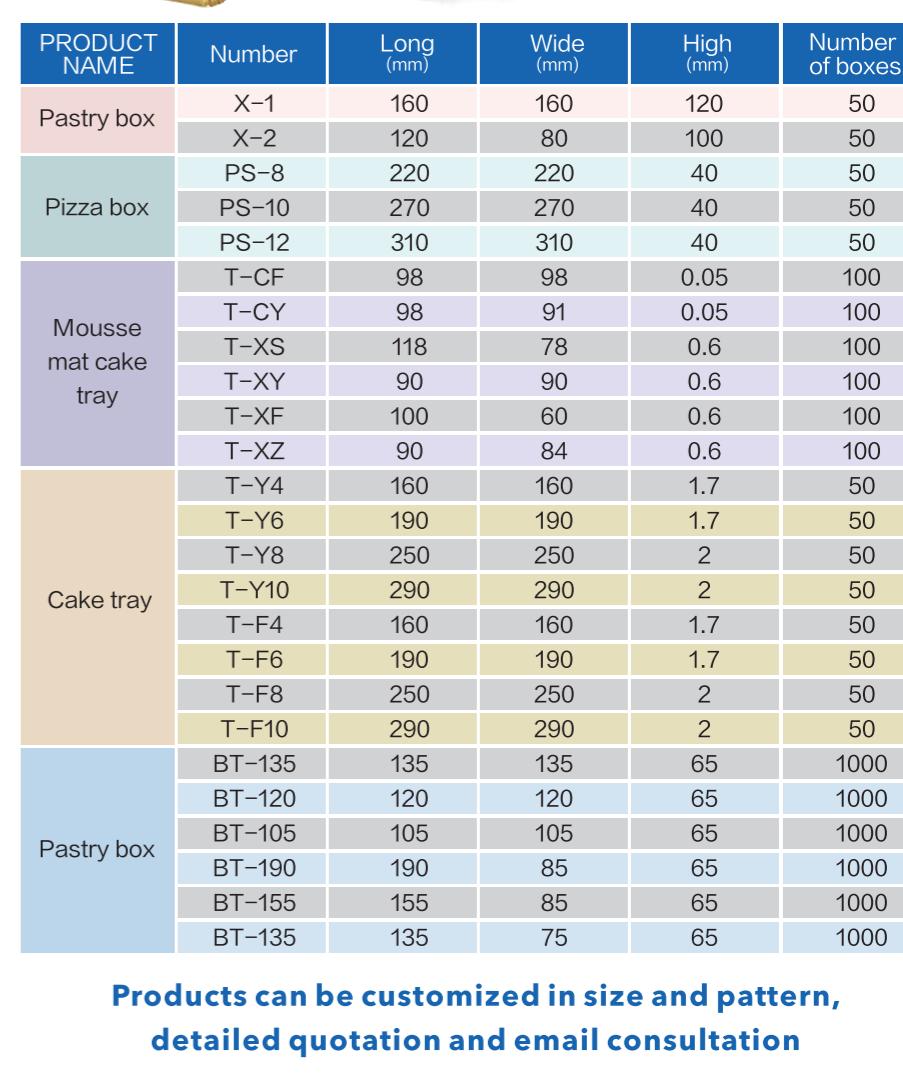












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